

Partial Conference Agenda

additional speakers to be confirmed

- Keynote Address, Elizabeth Jensen, Northeast Regional Director, Best Friends Animal Society

- **Using Cat Pawsitive in the Shelter Setting**

Presenter: Miranda Workman, MS, CABG, CBCC-KA, Lead Trainer-Mentor and Content Developer, Cat Pawsitive, The Jackson Galaxy Project, A Signature Program of GreaterGood.org

Teaching cats to high-five or run an agility course? It's not trickery. It's advanced enrichment that is helping to save the lives of cats all across the country. Learn about the behavioral science behind The Jackson Galaxy Project's Cat Pawsitive program, find out what makes it click for cats and humans alike, and hear how your organizations can smash assumptions about what's possible for cats in a shelter or rescue environment. Exclusive training materials provided.

- **Help them Help You - how to save more lives through hospitality**

Presenter: Elizabeth Jensen, Northeast Regional Director, Best Friends Animal Society

As animal welfare becomes more professionalized, the understanding that people are the most important lifesaving tools in our arsenals continues to grow. But how do we get past viewing 'people' as something to 'manage', to unlocking their lifesaving power? From visitors, to supporters, to staff - this session discusses roadblocks to creating an organization known for hospitality and engagement -and provides tactics to help leverage the people in your world to save more lives.

Material will cover: The difference between customer service and hospitality- and why it matters, tactics to improve welcoming deliverables of team, and tactics to build consensus and get to a place of yes.

- **Large Scale Community TNR Programs**

Presenter: Kathleen O'Malley, Director of TNR Education, New York City Feral Cat Initiative

The New York City Feral Cat Initiative will provide an overview of feral and stray community cats, their behavior, and why Trap-Neuter-Return (TNR) is the humane and effective method for managing the community cat population. For animal welfare professionals, we discuss the NYCFCI's mission and services, including historical context, current challenges, and how we work with other animal welfare organizations, individual rescuers, city agencies, and other stakeholders to promote TNR and responsible colony care. There will be a focus on practical implementation and processes for those rolling out TNR programs on a wide scale.

- **Moving & Shaking with Animal Relocation**

Presenter: Linda Torelli, Marketing Director, Brandywine Valley SPCA

Relocating animals regionally and nationally has increased lifesaving for both sending and receiving shelters participating in transport programs. Attend this session to learn about options and considerations from a high volume destination. Topics include: evaluating whether transport is right for your organization, current and potential future models for relocation, tips for getting started, sustaining a program, and creating a win-win for all participating parties.

- **More and Better Adoptions**

Presenter: Natalie DiGiacomo, CAWA, Director of Community Outreach, Bucks County SPCA

Learn how welcoming, engaging and supporting pet lovers in your community can help you take your adoption program to new heights. You have great pets and your community has great homes. Take a closer look at your adoption program to ensure your policies and procedures aren't standing in the way of your success!

- **To Boldly Go: Shelter-Based & Non-Profit Public Veterinary Hospitals**

Presenters: Karel Minor, Chief Executive Officer; Damon March, Chief Operating Officer; and Dr. Alicia Simoneau, Chief Veterinary Officer, Humane Pennsylvania

Recent decades have seen the steady evolution of animal welfare and animal sheltering. Moving from pound to shelter and transitioning from facilities without veterinary support to the practice of shelter and public medicine, the structure and form of the modern animal welfare organization has changed dramatically. Join us for a lively discussion on the state and future of shelter-based or non-profit public veterinary hospitals and the new model which has been fully implemented by a growing handful of sheltering organizations—a model which has been ignored or considered off limits in the past.

- **A Conversation with Jane Hoffman: Leadership and Trends in the Animal Welfare Movement**

Presenter: Elizabeth Jensen, Northeast Regional Director, Best Friends Animal Society and Jane Hoffman, President of the Mayor's Alliance for NYC's Animals

Elizabeth Jensen will facilitate a wide ranging and inclusive discussion with Jane Hoffman, President of the Mayor's Alliance for NYC's Animals. Jane Hoffman helped found the [Mayor's Alliance for NYC's Animals](#) (the Alliance) in 2002 and has served as president ever since. The Alliance was created to work with the City of New York to apply creative, targeted solutions to NYC's homeless animal crisis. Working pursuant to a 10-Year Strategic Plan (2005-2014), and with 150+ rescue groups and shelters that now participate in the Alliance, the Alliance has succeeded in reducing euthanasia at city shelters.